

# 2019-2020 District Goals



**District:** District 18 L  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process.
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:  
We will utilize zone chairs in the club officer training.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:  
We will provide the zone chairs with a check list of duties, responsibilities, and best practice tips.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 6 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

The 3 DG Team members (DG, 1VDG, 2VDG) will encourage each club in the district to attend local institutes. Based on prior experience we would expect to have 25 to 40 members attend any local sponsored institute.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	45
2nd Quarter	45
3rd Quarter	45
4th Quarter	45

**By the end of the 4th quarter, the district will add a total of 180 new members.**

### Action Items:

My district will establish 3 club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 12 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	25
3rd Quarter	1	25
4th Quarter	1	25

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 75 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 3 Speciality Club(s).

Latin American; Indian; Eye Doctor Group; Bar Association; Delta Airlines; AT&T; UPS.

My district will start 1 Campus Club(s) at Reinhardt University. school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	25
2nd Quarter	20
3rd Quarter	15
4th Quarter	15

**By the end of the 4th quarter, the district's membership drops will not exceed 75 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

18-L is participating in the LCI NAMI Initiative and we have committee members specifically targeting corporations for membership and branch club opportunities.

## NET GROWTH GOAL

180	+	75	-	75	=	180
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 10000 people.**

### Action Items:

Of the total number of people served in my district, 4500 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Each zone meeting will include a service project; i.e.: collecting can goods, collecting eye glasses, donating coloring books, legos to childhood cancer facilities, collecting clothing for homeless and women shelters.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 4 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 70 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Each District Rally / Cabinet meeting will include a service project; and each zone meeting will include a service project; i.e.: collecting can goods, collecting eye glasses, donating coloring books, legos to childhood cancer facilities, collecting clothing for homeless and women shelters.

### Custom goal and action items

Region Chairs and Zone Chairs will help individual clubs that need further training with regard to reporting service hours.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 300.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 9000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 2 100/100 Clubs this year

Additional action items to achieve this goal:

We will promote Campaign 100 on all of our district's social media and encourage full participation during each club visit.

## ADVOCATE

**In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Our State Awards program is based upon the each clubs service hour reporting .